

THE ROAD MOST TRAVELED: USING THE CULTURALLY VALUED ANALOGUE (BENGALI)

FEBRUARY 20, 2025 | 3:00 PM-6:00 PM IST | VENUE: ZOOM ONLINE

SRV theory has been introduced in India with a deep impact over the past years – it is a social theory which provides a solid framework for understanding social devaluation of vulnerable people and proposes powerful ways to open possibilities for people to experience the good things of life. SRV has implications on the personal, family, community, and societal levels, and will strengthen effective change agency efforts.

Social Role Valorization principles contains many “gems” – ideas that have great power and applicability towards making life fuller and richer for those who are at risk of social devaluation. The culturally valued analogue, or CVA, is one such gem. In this workshop, we will explore this idea, applying ourselves to studying the natural pathways as a basis for strategies, methods and tactics used to help people, especially those marginalized, to have valued roles and gain the good things of life. The simple yet potent use of the CVA in all your work toward a better life will help anchor you again and again.



Join the movement! You have heard about “SRV”, a set of ideas being used across India to assist people with disability to live full and rich “everyday lives”. Now is your chance to take part in a brief overview which introduces participants to the culturally valued analogue. This is a great place to start a journey of exploring these ideas alongside others. **Please note, the workshop will be delivered in Bengali.**

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