

## **SOCIAL ROLE VALORIZATION**

**A High-Order Concept for Addressing the Plight of Socially Devalued People, & for Structuring Human Services; A Revised Conceptualization, Including 10 Related Themes**

**Developed by Dr. Wolf Wolfensberger, SRV is an elaboration of his earlier conceptualization of normalization. Today, SRV represents one of the few well organized theories that positively addresses the plight of people who are devalued by society. It was also essential in developing a framework for the development of the community living movement.**

**SRV contains many positive principles and broad strategies to assist in overcoming devaluation and attaining the good things in life. While it is not a detailed “how to” workshop, participants will leave with a dynamic conceptual framework in problem solving and implementation through practical action in their work and personal lives.**

**Social Role Valorization (SRV) is one of the best ways to understand and address issues of marginalization, oppression and exclusion of people who are devalued in our communities. This event will challenge participants to think deeply about these complex issues. As such, it is important that participants attend the workshop in its entirety.**

## **PRESENTERS**



Jo Massarelli is Director of the SRV Implementation Project, a human service training and consultation concern based in Worcester, Massachusetts (USA). She divides her time at the project between teaching Social Role Valorization-based workshops, and working with families, human service staff and people with impairments to bring about positive change, one person at a time.



Bill Forman has worked for almost 40 years, in a variety of capacities, with or for devalued persons (mostly those with developmental disabilities) and their families. He has been a school teacher, adult educator, advocate (paid and unpaid), community developer and human service agency director. Throughout his tenancy in those roles, he has been involved with the study and teaching of Social Role Valorization and other work of the late Dr. Wolf Wolfensberger. Bill is a founding member of the Alberta Safeguards Foundation (ASF), a voluntary collective dedicated to understanding the forces of devaluation and identifying adaptive responses to such, using the work of Wolf Wolfensberger and others.

# Workshop Schedule

9 Sessions (Every Monday and Thursday)

Each Session begins at 8:30 am and ends at 12:30 pm

Please note: all times are MOUNTAIN TIME

**Monday, October 17**

**Monday, October 25**

**Monday, October 31**

**Monday, November 7**

**Thursday, October 20**

**Thursday, October 27**

**Thursday, November 3**

**Thursday, November 10**

**Monday, November 14**

Each session will be via ZOOM and will include both lecture and discussion.

The workshop will demand your full time and attention.

Participants are expected to:

- Attend every session in its entirety
- Complete the reflective writing assignments between sessions
- Use a computer or laptop (not a phone)
- Be stationary (not moving about or in a car)
- Have a good internet connection
- Have their camera on at all times

**TO REGISTER PLEASE CONTACT:  
ALBERTA SAFEGUARDS FOUNDATION**

**BY EMAIL:**

**[ABSsafeguards@gmail.com](mailto:ABSsafeguards@gmail.com)**

**PLEASE INCLUDE THE FOLLOWING  
INFORMATION:**

**NAME, EMAIL ADDRESS, PHONE  
NUMBER AND ORGANIZATION (IF  
APPLICABLE)**

**Fee:**

**\$500.00 CAD per person**

Please pay via e-transfer to  
[absafeguards@gmail.com](mailto:absafeguards@gmail.com)

Or send a cheque, payable to  
Alberta Safeguards Foundation  
and mail to:

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