



Keystone Institute India, in partnership with
Neuro Developmental Disability Protection
Trust of Bangladesh Invite you to attend



The Power of Roles

A Brief Introduction to Social Role Valorization
An inaugural workshop in Dhaka, Bangladesh

WE INVITE YOU to take part in a brief but intensive one day training course which introduces participants to the principles of Social Role Valorization. Social Role Valorization (SRV) is a high -order framework for understanding the phenomenon of social devaluation, oppression, and marginalization of groups and classes of people within society. The principles explore the common life experiences, or wounds, of people living on the margins of society, or who have been outright abandoned and rejected, and the impacts of these wounds on individual people and on society.

Global south leaders, advocates, practitioners, and families are finding it extraordinarily, strengthening, helpful, and eye- opening. The material is relevant to all sorts of marginalized and oppressed person or groups, but especial attention will be focused on the meeting the needs of people with developmental disability in this workshop.

Social Role Valorization is the successor theory to Normalization, and is based on the work of Dr. Wolf Wolfensberger. Normalization and SRV have been

SRV theory has been introduced in India with a deep impact over the past three years - it is a social theory which provides a solid framework for understanding social devaluation of vulnerable people, and proposes powerful ways to open up possibilities for people to experience the good things of life. SRV has implications on the personal, family, community, and societal levels, and will strengthen effective change-agentry efforts.

This Social Role Valorization Training Course is being offered as a certificate program.

And it is intended as a day for leaders in disability practice in Dhaka. Registration fees and meals are paid for courtesy of the sponsors as a means to offer a significant contribution to learning within the field.

Venue: Brac Centre Inn
Dhaka, Bangladesh

Date: 8th October, 2019

Time: 09:30 AM - 05:30 PM

Registration starts at 09:00 AM

We start and end promptly.

RSVP to Ms. Bindu Sengar at KII
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This is a significant investment in the development of disability leadership. The course is intensive and serious, with lengthy presentations, small group practical work, and rigorous expectations for all participants. Arriving on time, staying the entire day, and fully engaging in this opportunity is respectfully requested of those who accept this invitation. Otherwise, please allow us to make the space available to others. Unfortunately, presentations will be conducted primarily in English, so excellent fluency in English is necessary.



taught and used widely in the US, Canada, Australia, New Zealand, and many parts of Europe for decades, and has served as a strong foundation for the de-institutionalization movement, the development of community services, family empowerment, citizen advocacy, and self advocacy for people with disabilities. It has broad application across many fields of human services, and has been a powerful source of strength, guidance and inspiration for advocates, families, workers who have closely allied

themselves with people with disabilities, government and NGO leaders, social change advocates and professionals. Those who complete this course will join a small but rapidly growing community of practice of those in working in the global south who find the ideas powerful, challenging, and useful in changing perception of disability, and changing the realities of life for many people in the global south. We are seeking collaborators who are impassioned and strengthened by the ideas.



Elizabeth “Betsy” Neuville serves dual roles as Executive Director of the Keystone Institute, a US-based educational Institute, and Director of Keystone Institute India. She has over 30 years of experience at Keystone as a human service worker, administrator, agency director,

evaluator, educator, and personal advocate, as well as extensive experience in designing and developing supports for very vulnerable people, meaningful quality measurements, and extraordinary employee development programs. She has been working in India for nearly 4 years, heading up significant national change efforts at inclusive practice, respectful and personalized service strategies, and building community capacity to create a society where there is a place for everyone.

She has designed and created responsive residential services alongside literally hundreds of people with developmental and psychosocial disabilities across the United States over her decades of committed change work.

Betsy has worked extensively with the ideas of Normalization and Social Role Valorization, and

provides training and consultation internationally, with extensive experience in Central and Eastern Europe, and, in recent years, India. She is fully accredited by the North American Social Role Valorization Council as a senior trainer of SRV, and co-founded the International SRV Association in 2015. She has led SRV and person-centered practice initiatives in Canada, across the United States, India, Ireland, UK, France, Holland, Turkey, Azerbaijan, Romania, and the Republic of Moldova. She studied under the mentorship of Dr. Wolf Wolfensberger, the developer and foremost proponent of Social Role Valorization, and has, in turn, mentored and supported a generation of people committed to personal human service to others. She remains closely personally connected to people who are vulnerable, and holds particular interest in the historical treatment of people with disabilities.

Betsy divides her time equally between India and the US, making her home in both Delhi, India, and Pennsylvania, United States.

Elizabeth Neuville

*Executive Director, Keystone Institute
Director, Keystone Institute India*



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Disability, Community, and Innovation*

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